



Statement about the ability of product containers to be completely emptied

(Calw, Germany, August 2015) Cosmetic products require specific types of containers depending on their consistency and what form they are offered in, e.g. spray, gel, stick, etc. These containers serve not only as external packaging for secure transportation, but also have the purpose of safeguarding functionality with regard to contents, desired characteristics and effects, and easy application of the correct quantities of the products.

For technical reasons, the degree to which containers can be completely emptied may differ, depending on the type of packaging used and the texture of the product it contains. While open packaging, such as jars, can be emptied fully, it is unavoidable for smaller quantities of product to be left behind in sealed containers, such as tubes and dispensers.

This also applies to Anti-Aging Make-up from ANNEMARIE BÖRLIND – Natural Beauty and Hypersensitive Make-up from DADO SENS Dermacosmetics.

Here, tests have shown that a maximum of 7 % of the products occasionally remains behind in the packaging. As a precautionary measure, this result is offset by adding 10 % more content to the products. This means that the above-mentioned make-up products are filled with 33 ml, rather than the 30 ml specified.

Press contact:
Börlind GmbH
Silva Imken
Head of Press and Public Relations
T: +49 (0) 7051 6000-959
s.imken@boerlind.com

BÖRLIND GmbH
www.boerlind.com
T +49 (0) 7051.6000-0
F +49 (0) 7051.6000-60
mail@boerlind.com

DADO-cosmed GmbH
www.dadosens.com
T +49 (0) 7051.590-93
F +49 (0) 7051.590-99
info@dadosens.com

Lindenstraße 15
75365 Calw, Germany
Black Forest

**ANNEMARIE
BÖRLIND**
NATURAL BEAUTY

Börlind Gesellschaft für
kosmetische Erzeugnisse mbH

Court of registry:
Stuttgart, HRB 330215

Managing Partners:
Michael Lindner, Nicolas Lindner

**DADO
SENS**
DERMACOSMETICS

DADO-cosmed GmbH

Court of registry:
Stuttgart, HRB 331040

Managing Partner:
Michael Lindner, Alicia Lindner