



PRESS RELEASE

ANNEMARIE BÖRLIND receives yet another most innovative finished product award

(Calw, April 12, 2017) For the third time in a row, Börlind GmbH has received the BSB Innovation Award in the "Natural Cosmetics – Most Innovative Finished Product" category.

This year, the five ANNEMARIE BÖRLIND Beauty Masks launched in the summer of 2016 took first place. The successful combination of new ingredients and their certified effectiveness impressed the jury of cosmetic industry experts.

Guyllaine Le Loarer, Head of Research and Development at Börlind GmbH, received the award during the ceremony in London on April 4, 2017.

The European BSB Innovation Award for Cosmetics and Chemical Raw Materials was initiated in 2003 by BSB founder Dr. Jan-H. Riedel with the goal of communicating the latest knowledge to the world and honor outstanding contributions to the industry. The award ceremony always coincides with the in-cosmetics trade show, allowing it to fulfill the awards' desire to be international and change its location every year.

Press contact:

Börlind GmbH
Silva Imken
Head of Corporate Communication
+49 (0) 7051 6000-959
s.imken@boerlind.com

BÖRLIND GmbH
www.boerlind.com

T +49 (0) 7051.6000-0
F +49 (0) 7051.6000-60
mail@boerlind.com

DADO-COSMED GmbH
www.dadosens.com

T +49 (0) 7051.590-93
F +49 (0) 7051.590-99
info@dadosens.com

Lindenstraße 15
75365 Calw, Germany
Black Forest

**ANNEMARIE
BÖRLIND**
NATURAL BEAUTY

Börlind Gesellschaft für
kosmetische Erzeugnisse mbH

Court of registry:
Stuttgart, HRB 330215

Managing Partners:
Michael Lindner, Nicolas Lindner

**DADO
SENS**
DERMACOSMETICS

DADO-cosmed Herstellung und Vertrieb
kosmetischer Erzeugnisse aller Art GmbH

Court of registry:
Stuttgart, HRB 331040

Managing Partner:
Michael Lindner