



Press Release

Börlind GmbH receives second GREEN BRANDS quality seal

(Calw, November 2017) Börlind, the natural cosmetics producer from the Black Forest with the ANNEMARIE BÖRLIND Natural Beauty and DADO SENS Dermacosmetics brands has been honored with the GREEN BRAND Award for the second time. The GREEN BRANDS Germany 2017/2018 award ceremony took place in Frankfurt on November 13.

The international GREEN BRANDS Organization acknowledges ecologically sustainable products, services and companies. In partnership with independent institutions, it also awards the GREEN BRANDS quality seal. To arrive at the recipients, the winners are judged in a three-phase process that is unique worldwide. A prestigious, independent jury is responsible for the nomination, validation, and decision-making process.

At Börlind, handling natural resources with care is a principle that we live and not merely a slogan. Each product is created with the maximum amount of ecological and social responsibility. By systematically purchasing botanical raw materials, we support numerous fair trade projects with ecological cultivation methods and environmental projects worldwide. But our worldwide commitment is not limited to raw materials acquisition only. We also support educational projects and other charitable programs in order to be sustainable when it comes to people as well. The company understands this as its contribution toward the recovery of Earth and a world that also affords a life worth living to future generations.

For years, Börlind GmbH has met the Certified Sustainable Economics sustainability standard. All ANNEMARIE BÖRLIND Natural Beauty and DADO SENS Dermacosmetics brand products bear the CSE seal. It stands for responsibly ecological, socially integrated and quality oriented company management. Compliance with the rigorous CSE guidelines was one of the reasons for the positive rating by the GREEN BRANDS Organization.

Press contact:

Börlind GmbH
Silva Imken
Head of Corporate Communications
Tel.: +49 (0) 7051 6000-959
s.imken@boerlind.com

BÖRLIND GmbH
www.boerlind.com

T +49 (0) 7051.6000-0
F +49 (0) 7051.6000-60
mail@boerlind.com

DADO-COSMED GmbH
www.dadosens.com

T +49 (0) 7051.590-93
F +49 (0) 7051.590-99
info@dadosens.com

Lindenstraße 15
75365 Calw, Germany
Black Forest

**ANNEMARIE
BÖRLIND**
NATURAL BEAUTY

Börlind Gesellschaft für
kosmetische Erzeugnisse mbH

Court of registry:
Stuttgart, HRB 330215

Managing Partners:
Michael Lindner, Nicolas Lindner

**DADO
SENS**
DERMACOSMETICS

DADO-cosmed Herstellung und Vertrieb
kosmetischer Erzeugnisse aller Art GmbH

Court of registry:
Stuttgart, HRB 331040

Managing Partner:
Michael Lindner