



PRESS RELEASE

As the German national champion of the European Business Awards, Börlind will be participating in the next round of the contest. (Calw, 1/9/2017) With its ANNEMARIE BÖRLIND – NATURAL BEAUTY and DADO SENS Dermacosmetics brands, the European Business Awards has selected Börlind GmbH as its “National Champion Germany 2016/ 2017.”

For 10 years, the European Business Awards has been Europe’s largest, most important cross-sectoral platform for recognizing entrepreneurial performance. A total of 33,000 companies from 34 European countries applied to the program and over 150 jury members rated them according to their commercial success, innovative power, and commitment to ethical, sustainable principles. This narrowed down the field to 636 national champions. And in the “Award for Environmental & Corporate Sustainability” category, Börlind GmbH was one of the German champions.

For the next round, the respective national champions have submitted video presentations about their company history and business success. They will be assessed by two bodies: the judges who will ultimately select the winner of the Ruban d’Honneur and a broad audience in the form of a public vote. Everyone is eligible to participate in the public vote, which will end on January 9, 2017. The video with the most votes will determine the “National Public Champion” for each country. And the contest will continue on with the vote for the “European Public Champion.”

To vote for Börlind, click the following LINK:
<https://www.businessawardseurope.com/vote/detail-new/the-awardfor-environmental-corporate-sustainability-1/19086>

The final elimination for all of Europe will take place in spring 2017.

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