



Statement about the shelf life of natural cosmetics

(Calw, November 2014) The EU Cosmetics Regulation stipulates that unopened cosmetics must have a minimum shelf life of 30 months. If this is not the case, a best-before date must be given. This guideline applies to both natural and conventional cosmetics.

All products from Börlind GmbH have a shelf life of 30 months unopened and therefore do not need to carry a best-before date.

Moreover, since 2005, European manufacturers have been required to indicate the PAO (period after opening) on their products with the symbol of an open cream jar.

The symbol with the designation "6 M" means that, once opened, the product can safely be used for six months.

It is not necessary to specify the shelf life on products with a best-before date.

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