



## Statement about veganism

(Calw, July 2018) Roughly 8 million Germans currently say they are vegetarians. The reasons for adopting this lifestyle are diverse, but ethical and moral aspects including animal welfare most frequently play a role. As a result, vegetarianism is not restricted to diet alone. Many vegetarians avoid all products that come from dead animals or contain animal substances.

Börlind GmbH has strongly opposed animal testing since it was established in 1959. The company has never conducted animal testing, regardless of the legal regulations that currently apply EU-wide. Furthermore, all of the products the company produces are free from ingredients stemming from dead animals such as silk and carmine, and are thus 100% suitable for vegetarians.

In addition, most Börlind cosmetic products are classified as vegan. These products can be identified with a vegan logo on the carton. Vegan products are not only free from animal extracts but also from products that originate from animals, such as caviar, keratin or animal glycerol.

In the interest of product quality, Börlind GmbH occasionally uses animal raw materials. This primarily involves beeswax, which has a very protective and nurturing effect and is used in lipsticks, for example.

Additional animal raw materials occasionally used in Börlind products are honey, milk protein, shellac and wool fat.

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