



## Statement about preservatives

(Calw, Germany, October 2015) All cosmetic products must be microbiologically stable. In other words, even after opening, the contents of products must be resistant against microorganisms, such as bacteria or yeasts, that can be spread through the air or via the fingers. The breeding ground of these microorganisms is water, which is contained in most cosmetic products. This is why most products require preservatives.

Cosmetic products are not normally preserved with just one substance, but with a combination of preservatives. At Börlind GmbH, the rule is that no halogenated organic compounds or formaldehyde donors, such as methylchloroisothiazolinone or methyl dibromo glutaronitrile, are deployed. Parabens are not used either. These preservatives, which have come into criticism, are not permitted in the products of the ANNEMARIE BÖRLIND – Natural Beauty and DADO SENS Dermacosmetics brands!

Instead, nature-identical preservatives, such as benzoic acid, benzyl alcohol, phenoxyethanol, potassium sorbate, salicylic acid or sorbic acid, are deployed. In addition, Börlind GmbH attempts to formulate products in such a way that preservatives can be omitted completely. However, to do this, it is necessary for the ingredients to offer additional preservative and antibacterial benefits, like alcohol. Products can also be preserved with the aid of their packaging, as with the complete exclusion of air in an airless system, for example.

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